



The
global
retail
agency

Elevate Your Brand

Our Expert Window Display Solutions



The Objective

Our objective is to support your brand in executing window displays that attract, engage, and convert buyers into loyal customers. At 100%, we excel in seamless global estate installation rollouts and continuous updates of window displays, ensuring that your visual merchandising remains fresh, engaging, and effective.

Our comprehensive support services are designed to bring your creative concepts to life and keep them relevant with the latest trends and technologies. By investing in our solutions, you can ensure that your brand's objectives are met on a global scale, providing a consistent and captivating shopping experience across all your locations.



Types of Window Displays

We have extensive experience in installing a variety of window display types, each designed to maximise engagement and visibility, here are some popular examples:

1



Open Window Displays:

An unobstructed view into the store, seamlessly integrating with the interior design.

2



Closed Window Displays:

With a backdrop or wall, these displays focus shoppers' attention on the featured products.

3



Island Window Displays:

Centrally placed displays viewable from all angles.

4



Semi Closed Window Displays:

Combining elements of both open and closed displays to balance visibility and focus.

5



Corner Window Displays:

Utilising corner spaces to attract attention from multiple directions.

6



Elevated Window Displays:

Products are displayed at a higher level to catch the eye from a distance.

Comprehensive Support Services

Our installation and support services ensure that every detail of the window campaign is executed to perfection. Key stages our solutions and expertise benefit your brand.



Surveys & Estate Audit:

We conduct thorough surveys and estate audits to understand the physical space and optimise the design and installation process. This ensures that each display is tailored to the specific environment, maximising its visual impact.



Live Sign Offs:

We provide live sign-offs to ensure real-time approval and satisfaction at every stage of the installation. This approach allows for immediate feedback and adjustments, maintaining a high standard of quality and consistency across multiple sites and countries.



Tech Installation:

Our tech specialists are trained on the latest technologies, integrating cutting-edge solutions into our window displays. This includes the installation of digital screens and interactive elements to create dynamic and engaging customer experiences.

Installation Capabilities

Our installation services guarantee that every window display is meticulously crafted with precision and care, utilizing an array of materials and technologies. Here's a selection examples:



Perforated Window Film:

This material allows for privacy while maintaining visibility and light penetration, ideal for branding and promotional graphics.



Backlit Graphics:

These graphics are illuminated to stand out, particularly effective in low-light conditions or evening hours.



Vinyl, Fabric, or Mesh Backdrops:

We offer a range of backdrop materials to suit different aesthetic and functional needs, providing flexibility and customisation.



Digital Screens:

High-definition digital displays are used to show dynamic content, enhancing customer engagement.



Augmented Reality:

AR elements are integrated into displays to create interactive and immersive customer experiences.



Touchscreens:

Touch-enabled displays allow for direct interaction, providing detailed product information and promotional content.

Results and Impact

Our meticulous approach to window campaign installations has led to significant positive outcomes for our clients:

- ✓ **Increased Foot Traffic:** The innovative and visually appealing displays have successfully attracted more passersby, leading to increased foot traffic.
- ✓ **Enhanced Customer Engagement:** The integration of digital and interactive elements has resulted in longer dwell times and higher engagement levels.
- ✓ **Consistent Brand Messaging:** Regular updates and high-quality installations ensure that the brand's message remains clear and consistent across all locations.
- ✓ **Improved Sales Performance:** The combination of increased visibility and customer engagement has led to a noticeable uplift in sales figures.

Conclusion

This case study demonstrates our award-winning global capabilities in the installation and updating of window displays. By focusing on quality materials, regular updates, and the integration of advanced technologies, we ensure that our clients' window campaigns remain effective and engaging. Our commitment to excellence in execution sets us apart as a leader in the field of window display installations.





Get in touch.

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